

# BRILLIANT PARADE OF AUTOMOBILES TO BE STAGED TONIGHT

Carnival, Part of Electrical Week, To Be Most Spectacular in City's History.

Washington will witness tonight, as the stellar feature of the Electrical Prosperity Week celebration, the most spectacular automobile carnival ever held in the National Capital.

Already more than 115 machines have been entered, and the entry list will not close until 5 o'clock this afternoon.

Promptly at 7:45 o'clock, a platoon of mounted police will take its place at the head of the procession at Sixteenth and U streets northwest, and the brilliantly lighted cavalcade will wind its way southward to win through the business sections.

The route will be down Sixteenth from U street to H, thence westward to Seventeenth, to Pennsylvania avenue. Here a slight change has been made in the course as originally laid out. Instead of passing behind the White House, the parade will proceed along Pennsylvania avenue to Executive avenue, just east of the White House, and south on that street to again swing into Pennsylvania avenue and go east along that thoroughfare to Peace Monument, the disbanding point.

The three prizes offered have led to elaborate preparations on the part of entrants. There will be a prize for the best electrically illuminated car, one for the best advertising display made by one, or a fleet of automobile trucks, and a third for the most novel decorated car.

**Judges Selected.**

As the judges the executive committee has selected Commissioner Louis Brownlow, P. T. Moran, president of the Chamber of Commerce, and E. C. Brandenburg, president of the Board of Trade.

Many novel schemes of decoration have been prepared for the parade. The Government Printing Office, which has several machines entered, will exhibit a truck arranged to portray a printing office in operation; the Washington Navy Yard will have a car laden with cannon, and Gude Brothers will have cars hidden under floral decorations. These are only a few of the designs which have been disclosed.

Meanwhile, the committees connected with the celebration are continuing their efforts to arouse further interest in the brightening up of the city, and in effort are being assisted by the Retail Merchants' Association, which is conducting a "dress-up" campaign.

operation between the two organizations is centered principally in encouraging early Christmas shopping and giving to the mercantile establishments a more gala appearance.

**50,000 Stickers Sold.**

ready the merchants' association disposed of more than 50,000 stickers to be placed either upon packages or packages, bearing the slogan "Shop Early." They have been placed with the merchants' cards of display in the windows of the downtown district, and in calling the attention of the public to the same object.

at night practically every store in downtown district had its display lights fully lighted, and many of the office buildings were radiant with a soft diffusion of light obtained by the new process of illumination termed "food-lighting." This illumination will be continued throughout the week between the hours of dusk and 9:30.

## Electric Bobber Adds To Fisherman's Sport

hades of Isaac Walton! The fisherman of today uses an electric "bobber" instead of the old "bob" to strain waiting for the old "bob" to strike. The new device adds comfort to fishing. It is an aluminum shell holding a battery and a miniature Mazda lamp. On the bottom of the "bobber" is a small pump which is attached to the fishing line leading to the bait.

The angler secures his line or pole and leisurely waits a while. When the fish "bites" the plugger is pulled down. This in turn lights the lamp, which signals the fisherman to start hauling in. Almost like a fisher-phonian that he's ready to be caught!

# Housewives Inspect Electric Equipment

Figures Cited to Show Economy in Use of Modern Home Appliances Displayed Here During Prosperity Week—Meter Halts While They Are Idle.

Unusual opportunities to inspect the most modern electrical equipment are offered housewives here by the display incidental to "Electrical Prosperity Week" now in progress.

According to plans of the Society for Electrical Development, special sales will be held, which it will pay the housewife to attend. It is pointed out that the American kitchen needs renovating. Hundreds of old, worn-out stoves should be thrown out and replaced with a few efficient, worth-while appliances.

"Oh," exclaims Mrs. Housewife, "they cost more!" In answer to this electrical experts say the appliances last longer, they are portable, quickly available, require no matches, and they offer immunity from fire risks. While the first cost may seem excessive, it is said, the efficiency and practicality are assured in a good device.

**Work With Current Off.**

It is claimed that electric heaters continue to do efficient work for some minutes after the current is turned off. Many of the appliances are not used for more than an hour at a time, and the prime economic advantage of all electrical devices is that when they are idle the hands of the meter halt.

The society for Electrical Development, New York, points out that an electric washing machine equipped with a one-fourth horsepower electric motor, a usual size, can be operated for an hour at a cost of but 3 cents. It is assumed that all appliances are operated by current which costs 10 cents per kilowatt hour, a little higher than the average charge for current, so that whatever difference may arise in actual practice will be in favor of the device.

An ordinary electric iron costs only

## Electrical Investments In America Enormous

The estimated amount of the nation's wealth during last year approximates \$200,000,000. Comparing this with other leading industries in the country, the wealth invested in electrical utilities is very large, being considerable in excess of that invested in the steel industry, and it is approximately 50 per cent of that of the steam railroads and the value of all the live stock of the country, a little more than three times the value of the nation's gold and silver coin and bullion and about 46 per cent less than the annual value of all manufactured products.

## City Is Kept Informed of Temperature of Weather

Kansas City believes in keeping its population informed of the temperature of the weather. A nine-foot electrically illuminated thermometer has been placed on the walls of the building of the Electric Light Company, and it indicates the temperature.

The glass background of the huge instrument is lighted by fourteen twenty-five watt tubular lamps so arranged that their heat does not affect the expansion and contraction of the indicating mercury column.

## "Modern Witchcraft" The Recognized Peer Of All Electric Cleaners

In the APEX Electric Suction Cleaner we offer the machine of the future. It is the most modern and efficient of a selection of America's best housekeepers. They recommended changes and then pronounced the APEX perfect.

**A Demonstration Does Not Obligate**

If you see it you will buy it. Therefore we are glad to give you that opportunity in your own home. A telephone call, a postal card or a call in person will bring our demonstrator to you. The APEX is simple in operation—efficient in the discharge of its duties—and comes supplied with seven attachments for its work. Being light in weight it is truth makes house-cleaning a pleasure. And to operate the APEX will cost you

**BUT 6 CENTS A WEEK**

Special prices will prevail during Electrical Prosperity Week on the APEX Cleaner, also on the

**WIRING OF FINISHED HOUSES**

Which is our specialty. A guarantee is made not to injure your walls or ceilings in the least. If you contemplate having the house wired soon our estimate will interest you.

**BORNER ELECTRICAL CO.**  
Office, 421 Colorado Building. Repair Shop, 412 4th street N. W.  
Phone Main 7-39.

# They're Here The New NITROS

The Gas Filled Tungsten Electric Lamp The New 100% Daylite Lamp

For Electrical Prosperity Week

25 Watt Tungsten	25c
40 " "	"
60 " "	"
60 Watt Nitrogen \$ .80	300 Watt Nitrogen \$3.00
100 " " .90	400 " " 4.00
200 " " 2.00	500 " " 5.00

"TEST OUR SERVICE"  
Lamps Delivered Phone Us At Once

**Carroll Electric Co.**  
Phone M. 7320 514 12th

# MODERN BAKERY IS RUN BY ELECTRICITY

Even Nails in Wooden Packing Cases Are Driven By Electrical Hammer.

There was a time, not many years ago, when a large baking establishment was not considered up-to-date unless it embodied the "last word" in engine driven machinery. It is not so today. Electricity is the modern bakery power.

Every wheel in a big Long Island bakery, said to be the best equipped in the world, is turned by electricity. Electric elevators carry the raw materials to the mixing rooms. Electric mixing machines prepare the dough. Large cutting and molding machines form the crackers, while conveyors move the products through the ovens. Emerging from the other ends of the ovens, the crackers, now baked, are placed upon conveyors, which carry them to the packing rooms below. All of this machinery is run by electricity, as are also various coating and dipping machines in other departments. The wooden packing cases are nailed by electrically driven machines.

Electricity makes this plant a model of efficiency. It is remarkably clean throughout. There is a noticeable absence of long main line shafts, cumbersome pulleys and heavy belting. Electricity is pre-eminently the form of power that soon will be adopted generally in industrial establishments.

## Electric Cooking At Sea.

An electric cooking range tested experimentally on several United States warships has proved so successful that similar ranges will be installed on all new vessels and several old ones.



### White Cross Electric \$5 Stove

—a new time, labor, and money-saving outfit that should be in every electrically equipped household.

### 4 IN ONE

Toaster, Boiler, Griddle, Stove

Broils, Toasts, Fries, Boils—will do any two at the same time.

Guaranteed Five Years.

**C. Schneider's Sons**  
1207 F Street  
Phone Main 168

# Milks Electrically At 2 Mills Per Cow

Five Farm Hands With an Electric Milker Can Do the Work of Eleven.

A recent test made on an eight-machine milking equipment driven by a 3-horsepower motor showed that the power costs about 2 mills to a cow with electricity at 10 cents per kilowatt hour. The complete equipment costs \$800, and with it ninety-two to 100 cows are milked twice a day.

The dairyman who made the tests asserts that the saving of labor in eleven months paid for the equipment. Eleven men were formerly required. With the aid of the electric milker the work is now done by five. The average farm hand will milk about six cows an hour. Labor and power for the electric machine are nine-tenths cent per cow compared with 24 cents per cow for hand milking. Add to these economic features the advantages of cleanliness and one understands the passing of time honored milkmaid.

## Best Ever for Coughs Sore Throat, Hoarseness



### Dr. Bull's COUGH SYRUP

Its soothing action is felt at once and relief comes promptly. Many mothers recommend it for children's cough and whooping cough.

**FREE TEST** Write to A. C. Meyer & Co. Mention paper. Baltimore, Md.

# Traffic Policeman Is An Electric Signal Man

The traffic policeman in Cleveland has been turned into a "signal officer." The green and red lights adopted on railroads have been installed on all Cleveland's main street corners.

Electric lights facing oncoming vehicles and hid from view in the opposite direction are located on the right hand side of each street. The red light denotes "Stop," the green light "Proceed."

To clear the crossing in case of fire the officer simply throws on an emergency switch, which sounds an alarm bell and turns on red lights.

## Home Appliances Are Now Electric Servants

A recent partial canvass of manufacturers of electrical home appliances disclosed the remarkable fact that more than 3,000,000 washing machines, toasters, percolators, chafing dishes, grills, egg boilers and other electrically operated

### THE VALUE OF TRUTH

Truth in business is just as important as truthfulness in every-day life; truth creates confidence, establishes goodwill and builds a reliability that will be wrecked by the storms of competition.

Through three generations people have learned to place reliance on the advertised words of Scott's Emulsion, because they are untarnished, unexaggerated truths about a household remedy of real and actual worth.

The popularity of Scott's Emulsion is increasing as intelligence advances, because in these days of adulterations it continues to guarantee pure cod liver oil medicinally perfected with glycerine and hypophosphites to build strength, improve the blood and strengthen the lungs. It is free from alcohol or opiates—a whole-some food- tonic, truthfully advertised.

Scott & Bowne, Bloomfield, N. J.

## The Christmas Gift "ELECTRIC"

The popular desire for the many new Electrical conveniences for the home is suggestive of an "Electrical Gift." Many new devices are included in our most comprehensive display of high-grade warranted devices.

Electric Coffee Percolators	\$9.00
Electric Chafing Dishes	\$10.00
Electric Toasters	\$4.00
Electric Grills	\$5.00
Electric Tea Pots	\$8.00
Electric Egg Cookers	\$9.00
Electric Portable Hot-water Heaters	\$3.00
Electric Baking Ovens	\$12.00
Electric Coffee Urns	\$9.00
Electric Sadrirons	\$2.50
Electric Radiators	\$5.00
Electric Disc Stoves	\$4.00
Electric Curling Iron Heaters	\$3.50
Electric Health Vibrators	\$10.00
Electric Heating Pads	\$4.50

Electric Lamps for Parlor, Library, Boudoir, and Desk, in a wide range of prices and styles.

## Dulin & Martin Co.

1215 F St. and 1214-18 G St.

## Special Electrical Prosperity Week Offer

# Beautiful Electric Candlestick

To Be Given Away With Each

## Electric Table Grill

Sold at the Special Price of. . . . . **\$4.90**

Either Round or Rectangular Type—Both Same Price—May Be Secured from Local Dealers in Electrical Appliances, or from This Company

The Electric Table Grill is one of the most thoroughly useful of electrical appliances. It is a hot plate, toaster, broiler, griddle, and frying pan, in one compact form. And it is so easy to operate. You just connect it to the electric lighting fixture, then turn on the electricity, and in a very short time your utensils are hot. The Electric Table Grill is a device for everyday use.

The Electric Candlestick is like the illustration on this page. It is daintily yet substantially made and beautifully finished. Complete with battery and lamp.

If your home is not wired for Electric service, drop us a line, phone us, or communicate with any of the local wiring contractors. An estimate of the cost will be furnished promptly.

## Potomac Electric Power Company

Cor. 14th and C Sts. N. W. Phone Main 7260

Or Any Other Local Dealer in Electrical Appliances